NORTHWEST COMMUNITY CENTER

CULTURE • CREATIVITY • COMMUNITY • OPPORTUNITY

1325 North Johnston Avenue Rockford, Illinois 61101 | www.northwestrockford.org |
info@northwestrockford.org

SPONSORSHIP INVITATION

October 2026

Dear Community Partner,

Northwest Community Center (NWCC) invites your organization to sponsor our "Calling Local Artists" Art Fest Fundraiser on Saturday, February 6, 2027, at 4:00 PM, at UW Health Sports Factory, 305 S. Madison Street, Rockford, IL 61104, in celebration of Black History Month.

Since 1948, NWCC has been a gathering place for neighbors and families, offering programs and opportunities that encourage learning, connection, and personal growth. Our Art Fest will bring together local visual and performing artists, young talent, entrepreneurs, and vendors to celebrate Black history, cultural expression, and the creativity found throughout the Rockford community.

More than a celebration of the arts, this event is an investment in our young people. Proceeds will benefit NWCC's afterschool program, helping us provide a positive, enriching environment where students can learn, build confidence, explore their interests, and thrive beyond the classroom.

We invite corporate and community partners to help make this special evening possible. Sponsorship support will help offset event expenses, promote local talent, and increase the funds available for our afterschool program. It is also a meaningful way for your organization to demonstrate its commitment to youth development, cultural enrichment, and the Rockford community.

As a sponsor, your organization will receive recognition appropriate to its giving level, with opportunities for visibility through event materials, social media, and acknowledgments during the celebration. Sponsorship opportunities range from $100 to $2,500, and gifts of any amount are welcome. Please review the enclosed sponsorship levels and return the commitment form by January 15, 2027.

Your partnership will help us celebrate the artists and entrepreneurs who enrich our city while making a lasting difference for the children and families we serve. Thank you for considering this opportunity to support NWCC. We hope you will join us in making the Art Fest a memorable and impactful community event.

Sincerely,

Northwest Community Center
Art Fest Committee

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SPONSORSHIP LEVELS & COMMITMENT FORM

Calling Local Artists Art Fest Fundraiser | Saturday, February 6, 2027 • 4:00 PM • UW Health Sports Factory, 305 S. Madison St., Rockford, IL 61104

Please select your preferred sponsorship level:

☐ **Presenting Sponsor — $2,500**
Premier logo placement on event materials; special event recognition; social media acknowledgment; opportunity to display promotional materials.

☐ **Gold Sponsor — $1,000**
Logo on promotional materials; event recognition; social media acknowledgment.

☐ **Silver Sponsor — $500**
Business name on promotional materials; event and social media acknowledgment.

☐ **Bronze Sponsor — $250**
Business name on sponsor recognition board; event acknowledgment.

☐ **Community Supporter — $100**
Recognition on event sponsor board.

☐ **Other contribution amount: $_____**

SPONSOR INFORMATION

Business / Organization: _____

Contact Person: _____

Email: _____ Phone: _____

Mailing Address: _____

City / State / ZIP: _____

Authorized Signature: _____ Date: _____

SPONSORSHIP RESPONSE DEADLINE: JANUARY 15, 2027

Please return this completed form to:

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Thank you for supporting NWCC's afterschool program!